MobLab   macmillan learning

Microeconomics
Gooslbee, Levitt, & Syverson

Pairing MobLab with Macmillan Learning textbooks helps students build intuition on advanced economic concepts. The MobLab platform offers games, experiments, and surveys for interactive learning in and out of the classroom. **MobLab Modules** combine these elements along with instructional PowerPoints for ready-to-use lessons.

MUST PLAY GAMES FOR INTERMEDIATE MICROECONOMICS
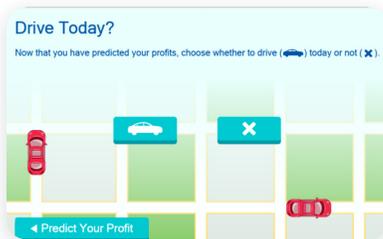
MobLab Game
Competitive Market

Students see first-hand how the equilibrium market-clearing price results from the valuations of different buyers and costs of different sellers using the double auction mechanism. Use the Competitive Market when covering **Equilibrium and Efficiency** in a competitive market.

Module for lessons on **Market Forces, Shifts in Supply & Demand, Elasticity, Price Controls, and Taxes**.

MobLab Game
Production, Entry & Exit

By participating in a **Perfectly Competitive** ride-sharing market, students' decisions directly impact their earnings as they attempt to maximize their profit in the **Long-Run and Short-Run**.

Module for lesson on **Price Takers**.
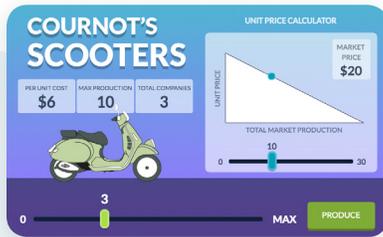
MobLab Game
Consumer Choice – Cobb Douglas

Students face a series of **Utility Maximization** problems and aim to feed a panda just the right combination of sushi, taking budget and marginal utilities into account.

Module for lesson on **Utility Maximization**.

MobLab Game
Cournot Competition

Cooperation and **Reputation** in the Cournot Competition with an infinite horizon will bring a lively discussion to class. If students can coordinate, Collusion can keep prices high, but for how long?

Module for lesson on **Market Size**.

WE ALSO RECOMMEND

Tradeoffs involving Time & Risk	**MobLab Game: Bomb Risk Elicitation Task**
Asymmetric Information	**MobLab Game: Market for Lemons**
Externalities	**MobLab Game: Externalities with Policy Interventions**
Monopoly & Market Power	**MobLab Game: Price Discrimination**
Bargaining	**MobLab Games: Ultimatum & Bargaining**
Behavioral Economics	**MobLab Surveys: Behavioral Economics**

Contact support@moblab.com to help you set up your class!

MobLab